“Good design is good business.”

~ Thomas Watson, Jr., President of IBM from 1952-1971.

A few Case Studies of how we made a difference through:

1. Strategic **Brand Name Creation** by Neoteric Communications
2. Strategic **Brand Positioning** by Neoteric Communications
3. Strategic **Brand Image Creation** by Neoteric Communications

since 1994

N:C

NEOTERIC COMMUNICATIONS

Creators of more than 50 Brands

N:C



Client's Registered Name: Motilal Oswal Securities Ltd.

1. **Strategic Brand Image Creation by Neoteric Communications**

Consistently used from 1999 to 2025.

N:C



Pioneers in Home Improvement

1. Strategic Brand Image Creation by Neoteric Communications

N:C



Client's Brand Name: No Name

1. Strategic Brand Name Creation by Neoteric Communications
2. Strategic Brand Positioning by Neoteric Communications
3. Strategic Brand Image Creation by Neoteric Communications

N:C



FURNITURE
& FITTINGS
SKILL COUNCIL

कुशल • सक्षम • आत्मनिर्भर

1. Strategic Brand Positioning by Neoteric Communications
2. Strategic Brand Image Creation by Neoteric Communications

N:C



giving life to ideas!

Client's Registered Name: ANJ Turnkey Project India Private Limited

1. **Strategic Brand Positioning by Neoteric Communications**
2. **Strategic Brand Image Creation by Neoteric Communications**

N:C



1. Strategic Brand Image Creation by Neoteric Communications

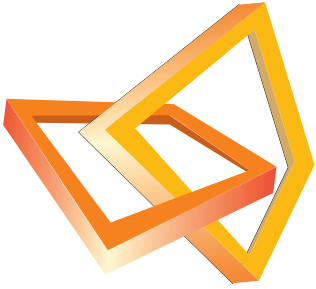
N:C



SET IDEAS FREE

1. Strategic Brand Image Creation by Neoteric Communications

N:C



DREAM PLANNERS

FROM DREAMS TO REALITY

Client's Brand Name: No Name

1. Strategic Brand Name Creation by Neoteric Communications
2. Strategic Brand Positioning by Neoteric Communications
3. Strategic Brand Image Creation by Neoteric Communications

N:C



Client name: GloboTrans ProLogistix Private Limited

1. Strategic Brand Name Creation by Neoteric Communications
2. Strategic Brand Positioning by Neoteric Communications
3. Strategic Brand Image Creation by Neoteric Communications

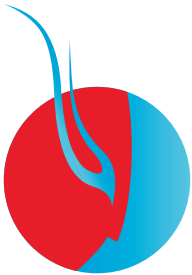
N:C



Parent Company: Sarweshwar Logistics

1. Strategic Brand Positioning by Neoteric Communications
2. Strategic Brand Image Creation by Neoteric Communications

N:C



digitalavatar

Understand • Analyse • Communicate

Client's Brand Name: No Name

1. Strategic Brand Name Creation by Neoteric Communications
2. Strategic Brand Positioning by Neoteric Communications
3. Strategic Brand Image Creation by Neoteric Communications

N:C



Purity in Totality

Client's Registered Name: Total Fina Elf S A

1. Strategic Brand Positioning by Neoteric Communications
2. Strategic Brand Image Enhancement by Neoteric Communications

N:C

JHP SECURITIES

Leading Intelligent Ideas

Client's Registered Name: JHP Securities India Private Limited

1. **Strategic Brand Positioning by Neoteric Communications**
2. **Strategic Brand Image Creation by Neoteric Communications**

N:C



We know Mumbai best!

Client's Registered Name: Mega Towns Construction Private Limited

1. Strategic Brand Positioning by Neoteric Communications
2. Strategic Brand Image Creation by Neoteric Communications

N:C



We love designs

Client's Registered Name: Harit Fabtex India Private Limited

1. Strategic Brand Positioning Facilitator: Neoteric Communications
2. Strategic Brand Image Creation by Neoteric Communications

N:C

worksphere

creating inspiring environments

Client's Registered Name: Worksphere Architects India Private Limited

1. **Strategic Brand Positioning by Neoteric Communications**
2. **Strategic Brand Image Creation by Neoteric Communications**

N:C



Client's Registered Name: Maxplore School of Business

1. **Strategic Brand Name Creation Facilitator: Neoteric Communications**
2. **Strategic Brand Image Creation by Neoteric Communications**

N:C

AURAH

DESIGN YOUR LIFE

Client's Registered Name: Aurah

1. **Strategic Brand Positioning by Neoteric Communications**
2. **Strategic Brand Image Creation by Neoteric Communications**

N:C



1. Strategic Brand Positioning by Neoteric Communications
2. Strategic Brand Image Creation by Neoteric Communications

N:C



Crystal Quality. True Commitments.

1. Strategic Brand Positioning by Neoteric Communications
2. Strategic Brand Image Creation by Neoteric Communications

N:C



Client's Registered Name: Pasuparthy and Sons

1. Strategic Brand Positioning by Neoteric Communications
3. Strategic Brand Image Creation by Neoteric Communications

N:C



Client name: Miraj Instrumentation Services I Private Limited

1. Strategic Brand Name Creation by Neoteric Communications
2. Strategic Brand Positioning by Neoteric Communications
3. Strategic Brand Image Creation by Neoteric Communications

N:C

KANJI forex

Experience value

Client name: Kanji Forex India Private Limited

1. Strategic Brand Positioning by Neoteric Communications
3. Strategic Brand Image Creation by Neoteric Communications

So...

1. **What is your Strategic Brand Name?**
2. **What is your Strategic Brand Positioning?**
3. **What is your Strategic Brand Image Creation?**

We are experts in

1. Strategic Brand Name Creation
2. Strategic Brand Positioning
3. Strategic Brand Image Creation.

www.neotericcommunications.com
info@neotericcommunications.com

N:C

NEOTERIC COMMUNICATIONS